

**BOARD OF COUNTY COMMISSIONERS
SARPY COUNTY, NEBRASKA**

**RESOLUTION RATIFYING THE AWARD FOR THE "I CARE CAB FARE" MINI-GRANT
FOR THE SARPY COUNTY SHERIFF'S OFFICE AS REFERENCED IN ATTACHED MEMO**

WHEREAS, pursuant to Neb. Rev. Stat. §23-104(6) (Reissue 2007), the County has the power to do all acts in relation to the concerns of the County necessary to the exercise of its corporate powers; and,

WHEREAS, pursuant to Neb. Rev. Stat. §23-103 (Reissue 2007), the powers of the County as a body are exercised by the County Board; and,

WHEREAS, the grant referenced in the attached memo was available to the Sarpy County Sheriff's Office; and,

WHEREAS, the grant application was approved and the award signed by Sheriff Davis; and

WHEREAS, Sarpy County is committed to and supports the grant referenced in the attached memo; and;

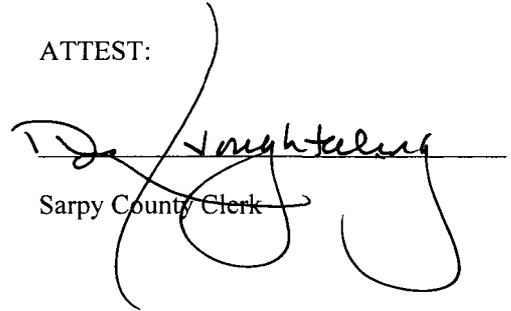
NOW, THEREFORE, BE IT RESOLVED, By the Sarpy County Board of Commissioners that the grant award referenced in the attached memo for the Sarpy County Sheriff's Office is hereby approved.

The above Resolution was approved by a vote of the Sarpy County Board of Commissioners at a public meeting duly held in accordance with applicable law on the 24th day of July, 2012.



Sarpy County Board Chairman

ATTEST:



Sarpy County Clerk

Sarpy County Board of Commissioners

1210 GOLDEN GATE DRIVE
PAPILLION, NE 68046-2895
593-4155

www.sarpy.com

ADMINISTRATOR Mark Wayne

DEPUTY ADMINISTRATOR Scott Bovick

FISCAL ADMIN./PURCHASING AGT. Brian Hanson



COMMISSIONERS

Rusty Hike District 1
Jim Thompson District 2
Tom Richards District 3
Jim Nekuda District 4
Jim Warren District 5

MEMO

To: Sarpy County Board

From: Lisa A. Haire

Re: Nebraska Office of Highway Safety Mini-Grant Award for "I Care Cab Fare"

On July 24, 2012, the County Board will be asked to ratify the award for the attached mini-grant.

The grant will provide \$15,000 in funding for the Sarpy County Sheriff's Office (SCSO) to implement the "I Care Cab Fare" program. Funding will allow the SCSO to purchase/design 5,000 gift cards for local taxi cab services. The objective of the program is to reduce impaired driving during the Holiday Season.

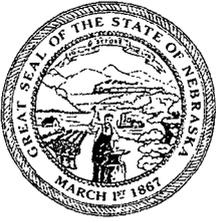
Please do not hesitate to contact Lt. Russ Zeeb or Sheriff Jeff Davis if you have comments or questions.

July 20, 2012

Lisa A. Haire

593-1565

cc: Mark Wayne
Brian Hanson
Scott Bovick
Sheriff Davis
Lt. Russ Zeeb
Deb Houghtaling



Dave Heineman
Governor

STATE OF NEBRASKA

DEPARTMENT OF ROADS
Monty W. Fredrickson, P.E., Director - State Engineer

NEBRASKA OFFICE OF HIGHWAY SAFETY
PO Box 94612 • Lincoln NE 68509-4612
Phone (402)471-2515 • FAX (402)471-3865
transportation.nebraska.gov/nohs/

July 13, 2012

Sheriff Jeff L. Davis
Sarpy County Sheriff Department
8335 Platteview Rd
Papillion, NE 68046

Re: Mini-Grant Contract for Sarpy County Sheriff Impaired Driving P.I. & E Innovative Grant –
October 1, 2012 to January 31, 2013

Dear Sheriff Davis:

We are pleased to award the Sarpy County Sheriff's Office with funding assistance for the "I Care Cab Fare" Program to discourage impaired drivers from using their automobile and instead use a taxi service. The funding will provide for the purchase/design of 5,000 cards for the program during the Holiday Season from November 1, 2012 to January 31, 2013. Enclosed is a signed copy of the Public Information and Education Mini-Grant Contract for expenditures not to exceed \$15,000.00 for this project.

Please note that costs cannot be incurred until October 1, 2012 for this project. In order to receive reimbursement for the actual expenditures, submit the document listed on the mini-grant application on the enclosed claim for reimbursement within thirty days of the project's completion. An interactive version of the claim for reimbursement form is located at http://www.transportation.nebraska.gov/nohs/pdf/CR_Minigrant.pdf. For your information, the Project Number for this grant is 410-13-06-01 and CFDA number for this grant funding is 20.601.

If you have any questions, please contact Linda Kearns at linda.kearns@nebraska.gov or call 402/471-2567.

Very truly yours,

Fred E Zwonechek
Administrator
Nebraska Office of Highway Safety

Enclosures (1)
FEZ:lk



Nebraska Office of Highway Safety (NOHS)
PUBLIC INFORMATION AND EDUCATION
MINI-GRANT CONTRACT APPLICATION AND AWARD

RECEIVED

JUL 06 2012

NE Office of Highway Safety

MUST BE SUBMITTED FOR APPROVAL A MINIMUM OF 30 DAYS PRIOR TO THE START OF THE ACTIVITY

Please Type DATE: June 26, 2012
APPLICANT : Sarpy County Sheriff Dept
ADDRESS : 8335 Platteview Rd
CITY, STATE, ZIP : Papillion, NE 68046
TELEPHONE NO. : 402-593-2288 **FEDERAL I.D. NO.:** 47-6006504
EMAIL ADDRESS : RZeeb@sarpy.com
STARTING DATE : ~~November 1, 2012~~ July 20, 2012 **COMPLETION DATE:** January 31, 2013 Sept 30, 2012

PROJECT DESCRIPTION: The purpose of this Mini-Grant Contract is to provide funding assistance to the applicant for a specific public information and/or education activity in the emphasis area of: (Check One) Alcohol Speed Youth Occupant Protection or, Other . All activities funded by this mini-grant must be above and beyond the current level of activity.

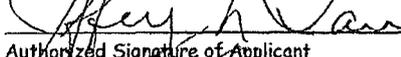
Please complete items 1 - 5 below using the definitions are on the reverse side, and submit a copy of your department's current seat belt policy and drug-free workplace policy.

1. **Baseline Information:**
see attached
2. **Objective:**
see attached
3. **Activity:**
see attached
4. **Budget:**
see attached
5. **Impact Evaluation:**
see attached

This Mini-Grant Contract is financed on a reimbursement basis. The applicant must 1) receive approval of the Mini-Grant Contract from the NOHS; 2) incur the expenses (pay the bills); 3) request reimbursement for the amount awarded on a "Mini-Grant Contract Claim for Reimbursement (CR); and 4) complete the CR and attach the required supporting documentation as prescribed below.

- a) Itemize each expenditure on the Claim for Reimbursement.
- b) Attach a copy of the invoice(s) from the vendor for each expenditure.
- c) Attach a copy of the check(s) paid by the applicant to the vendor for each expenditure.
- d) Submit an activity report and project summary.

Within sixty (60) days from the conclusion of the activity the reimbursement request must be submitted. After sixty (60) days, reimbursements will not be honored. **Acceptance of Conditions:** The Mini-Grant Contract Award recipient agrees to all applicable federal and state laws, rules and regulations. Failure to comply with these conditions may result in termination of this Grant Contract Award. All Awards are subject to availability of Federal Funding.


 Authorized Signature of Applicant Date
 Fred E Zwonechek 7/13/12
 Nebraska Office of Highway Safety Date

Sheriff Jeff L. Davis
 Print or Type Name
 Fred E Zwonechek, Administrator
 Print or Type Name

Return completed form to: Nebraska Office of Highway Safety
 P.O. Box 94612
 Lincoln, Nebraska 68509-4612

Telephone (402) 471-2515
 FAX (402) 471-3865

TO BE COMPLETED BY NOHS

FUNDING ASSISTANCE: The NOHS will provide reimbursement for the expenditures outlined in the Budget not to exceed \$15,000.⁰⁰

Project No.: 410-12-06-07SB: X **DF:** X **Contract Approval Date:** 7/13/12

The Catalog of Federal Domestic Assistance (CFDA) number assigned to this Mini-Grant Contract is 20.601

7/13/12



OFFICE OF THE SHERIFF COUNTY OF SARPY



JEFFREY L. DAVIS
Sheriff

1208 Golden Gate Drive
Papillion, Nebraska 68046-2800
Phone 402-593-2288 Fax 402-593-4323

To: Nebraska Office of Highway Safety

Cc:

Date: 7/2/2012

Re: **I Care Cab Fare Program**

The Sarpy County Sheriff Department, in an effort to reduce impaired driving during the Christmas Holiday Season, is kicking off a "I care cab fare" program to discourage impaired drivers from using their automobile and instead using a taxi service in the Omaha Metropolitan Area as an alternative. We have partnered with Happy Cab, Yellow Cab, Checker Cab and Cornhusker Cab for this project.

We are proposing using credit/debit cards only valid in the above taxi cab company vehicles, as alternative travel. These would be great gifts for loved ones, your children, or your employees to prevent them from driving while celebrating or over celebrating during this Holiday season, November 1 – January 31. Statistics show a higher number of DWI arrest during that timeframe.

The credit/debit cards will be financed by the purchaser including an underwriting by the four taxi cab companies for 20% of the project.

Our proposal is for the purchase/design of the credit cards. The cards are approximately \$3.00 each to print with the magnetic strips on them. We will be printing them in \$25, \$50, and \$100 denominations. We plan on making 5000 cards for the program and are asking the Nebraska Office of Highway Safety to grant us \$15,000 for the "I care cab fare" cards. The cards total retail value is approximately \$250,000. If all of them are sold, the cab companies would be contributing \$50,000, as their donated share.

Statistics still show a large statewide number of DWI arrests, over 12,000 in Nebraska last year with even more disturbing news of 181 deaths last year involving 29.9% of all fatal crashes.

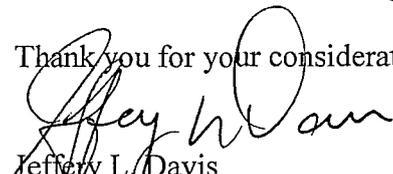
We are hoping by offering alternative transportation means we can prevent impaired drivers especially, younger drivers (college age) or those attending holiday parties, from getting behind the wheel of their vehicle.

We will be offering the cards program during the months of November-January 2012 along with our "you drink, you drive, you lose campaign as well as our kick off in December with multiple agencies at our biennial wet lab program.

I have included a copy of our power point presentation that we will be using with businesses and other community groups for our program.

If you have any questions, please contact Lt. Russ Zeeb at 402-681-0929; RZeeb@sarpy.com or Sheriff Jeffery L. Davis 402-659-7332; JLD@sarpy.com

Thank you for your consideration,



Jeffery L. Davis
Sarpy County Sheriff



Dave Heineman
Governor

STATE OF NEBRASKA

DEPARTMENT OF ROADS
Monty W. Fredrickson, P.E., Director - State Engineer

NEBRASKA OFFICE OF HIGHWAY SAFETY
PO Box 94612 • Lincoln NE 68509 4612
Phone (402)471-2515 • FAX (402)471-3865
www.transportation.nebraska.gov/nohs/

July 24, 2012

Sheriff Jeff L. Davis
Sarpy County Sheriff's Department
8335 Platteview Rd
Papillion, NE 68046

Re: Mini-Grant No. 410-12-06-07 "I Care Cab Fare" Project

Dear Sheriff Davis: 

In order for you to be able to obtain the blank card stock prior to the end of September 30, 2012, we have revised the "Starting Date" to July 20, 2012, and the "Completion Date" to September 30, 2012. Everything else remains the same and the approval remains the same (July 13, 2012).

The project number has been revised to be included in this federal fiscal year (FY2012). Enclosed is a copy of the approved grant award document with the revised items.

If you have any questions, please contact me.

Very truly yours,



Fred E. Zwonechek, Administrator
Nebraska Office of Highway Safety

fez/ljs

Enclosure

Sarpy County Sheriff's Department

Sheriff Jeff Davis



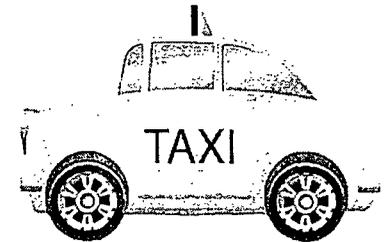
I Care Cab Fare

- Last year 181 deaths in Nebraska were caused by impaired drivers
- 29% of all crashes involve drunk drivers
- Over 12,000 arrests state wide include drunk drivers
- Over 3,700 arrests in the Omaha Metro Area



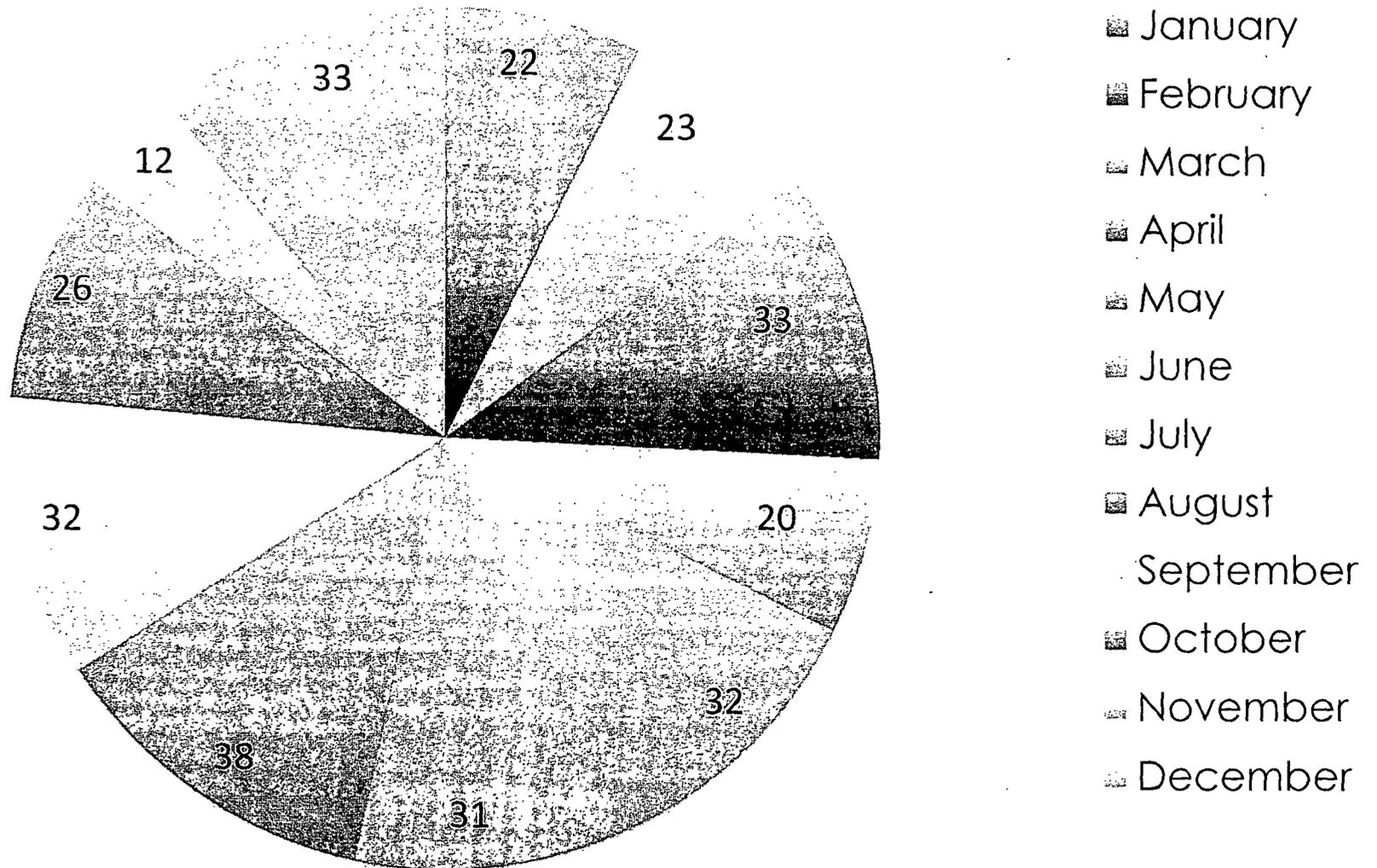
I Care Cab Fare

We want to create a pre-paid gift card that is only good for the fare in taxi cabs. This is to encourage people to call a taxi instead of driving home after drinking. They would be able to call the taxi for a ride to their destination, as well as for a ride home.

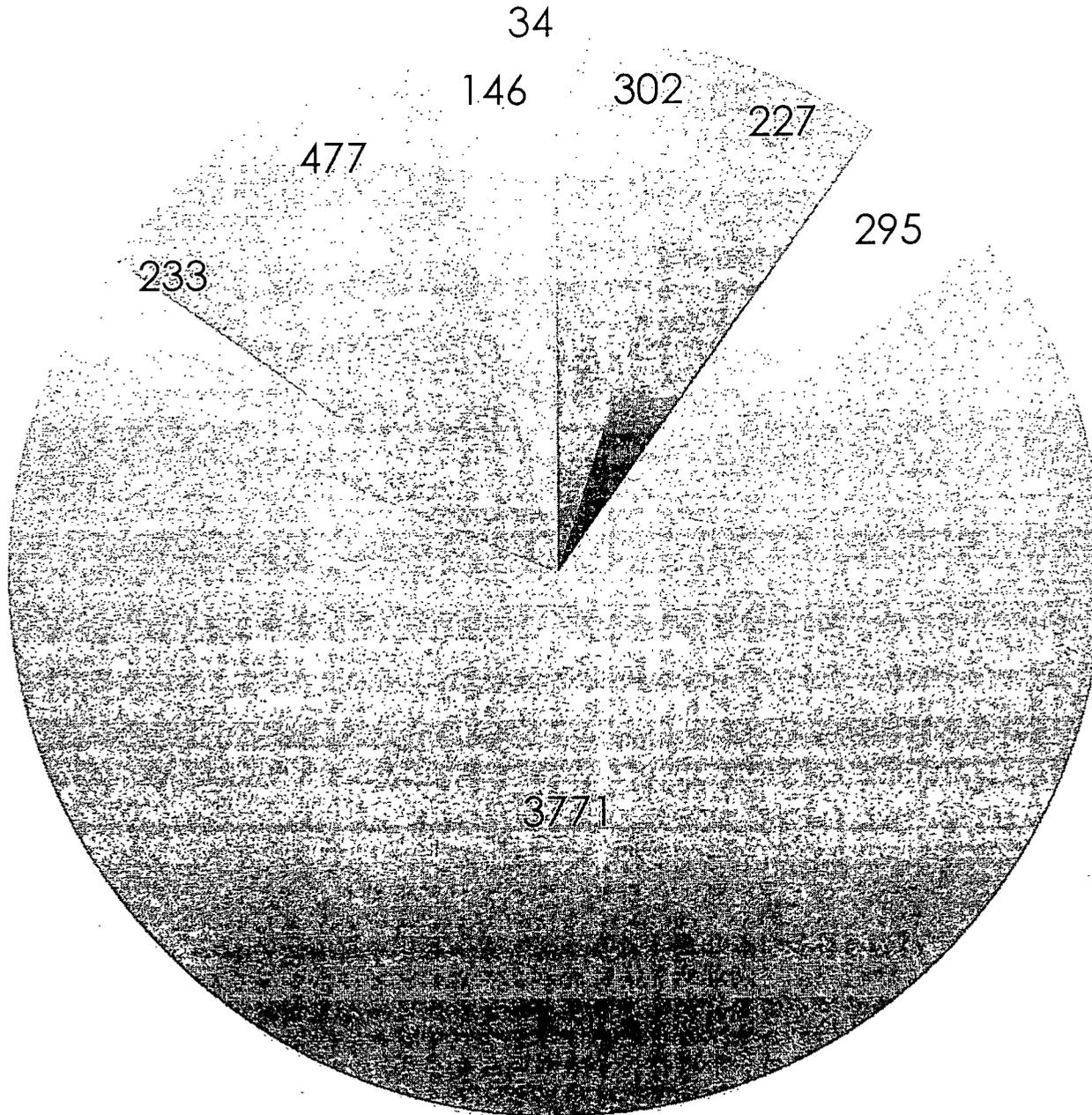




Number of DUI Arrests by Sarpy County Sheriff's Office in 2011

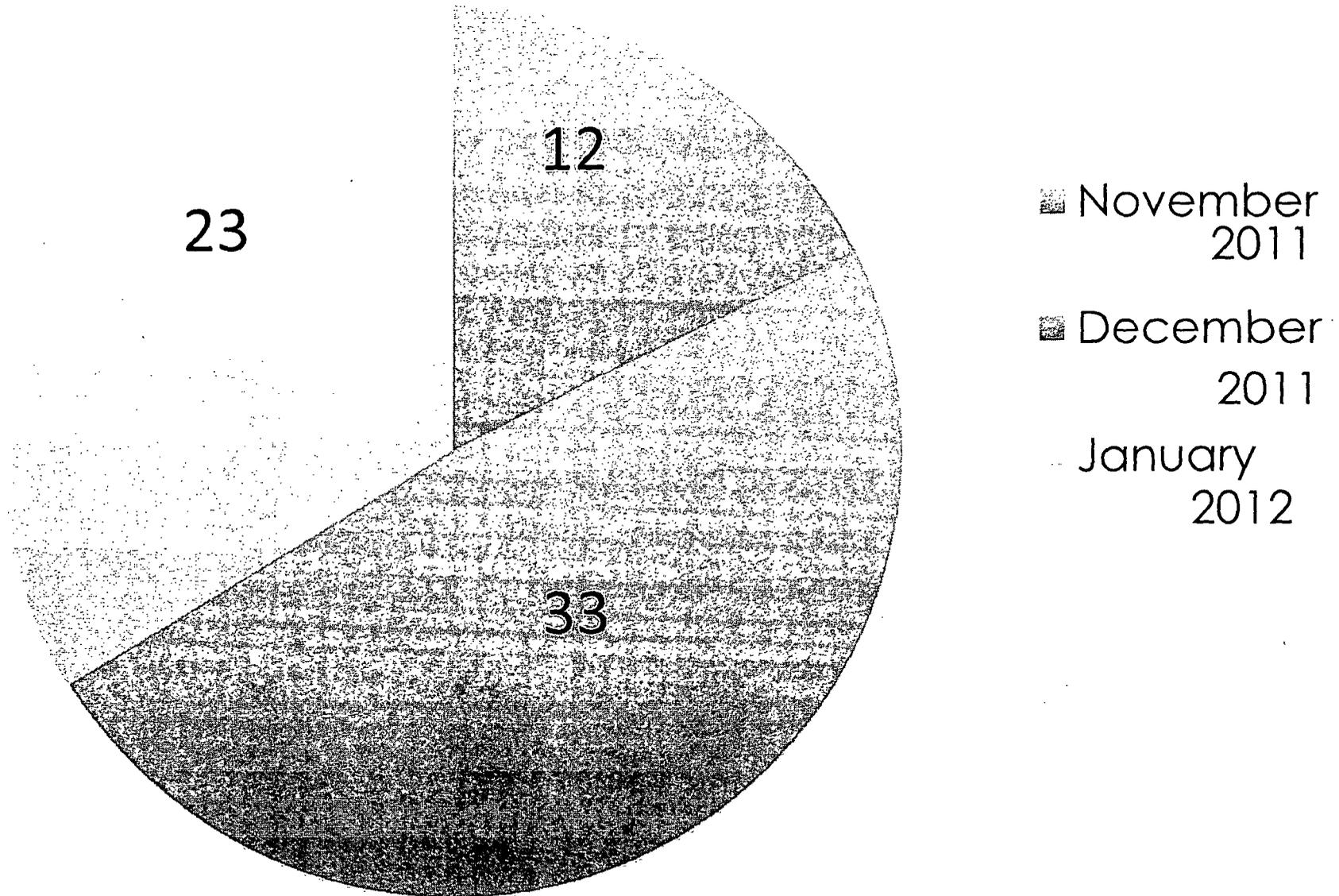


2011 DUI Arrests

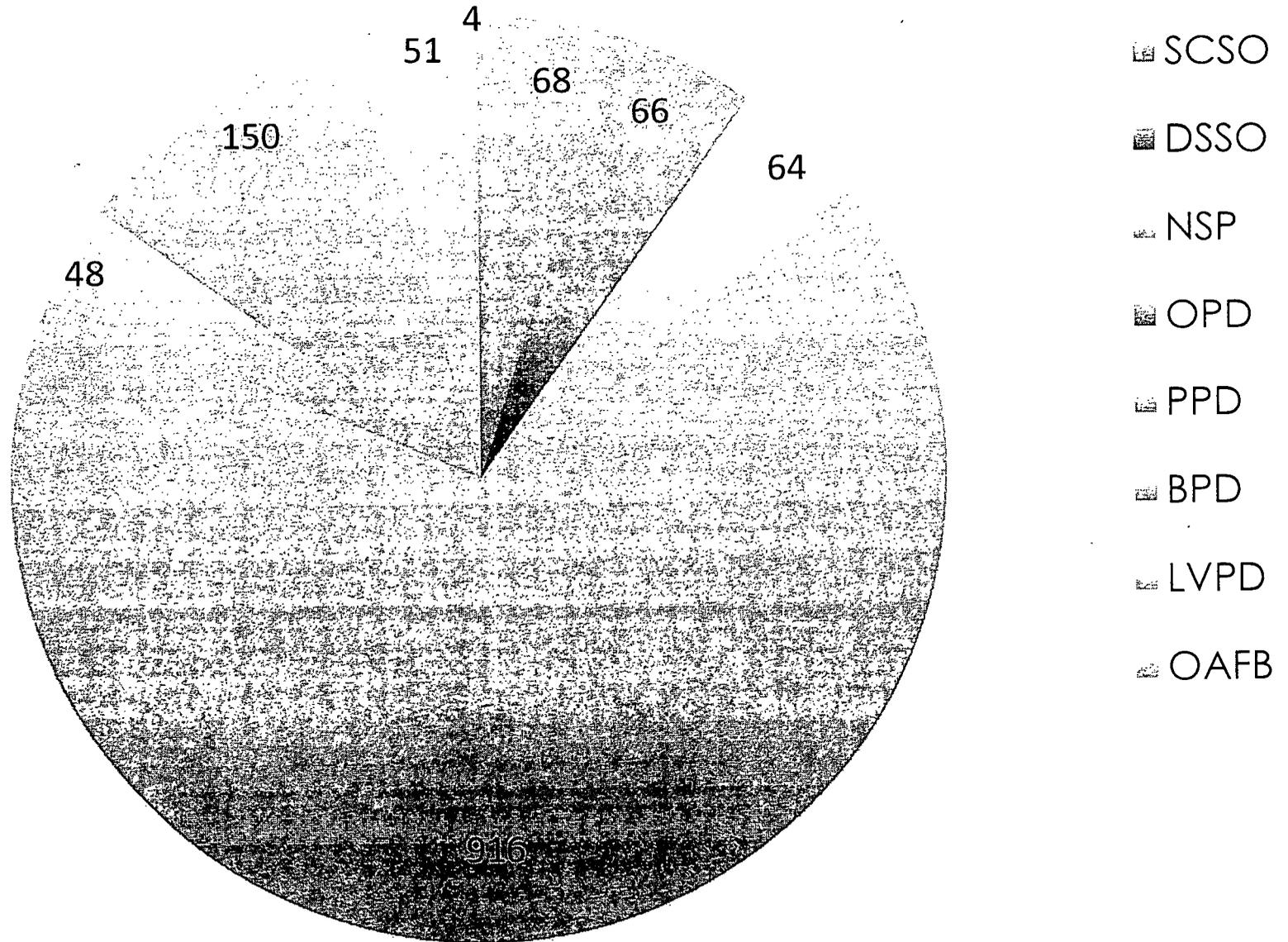


- SCSO
- DSSO
- NSP
- OPD
- PPD
- BPD
- LVPD
- OAFB

Number of DUI Arrests by Sarpy County Sheriff's Office



November 2011- January 2012 DUI Arrests



Consequences of a DUI

- Sentencing
 - Jail Sentence (minimum of 60 days)
 - License Revocation
 - Fine
 - Community Service
 - Probation
- Repeat offenders get a more severe punishment
- Costs
 - Fine
 - Alcohol Assessment
 - Treatment
 - Ignition Interlock System
 - Lawyer Fees \$500-\$5000
 - Car Impounded minimum \$100
 - Higher Insurance Rates

This...



or that?

*I Care Cab
Fare*

I Care Cab Fare

I care about you. Do not drive impaired.



Please call a cab and use this card for the cab fare. Get home safely. Call the Omaha Metro Area Taxi Service at

402-331-5558 or 402-734-5556



Cornhusker Cab



I Care Cab Fare

- Card Value Options
 - \$25, \$50, \$100
- Promotional Timeline
 - October through January
- Restricted Use
 - Fare in taxi cabs only

Costs of Debit Card

Card Value	\$50
Sponsor Contribution	\$10
Net Consumer Cost	\$40

I Care Cab Fare

I care about you. Do not drive
impaired.



Please call a cab and use this card for
the cab fare. Get home safely. Call the
Omaha Metro Area Taxi Service at
402-331-5558 or 402-734-5556

Vendor Cost to Create Gift Card

I Care Cab Fare

I care about you. Do not drive impaired.



Please call a cab and use this card for the cab fare. Get home safely. Call the Omaha Metro Area Taxi Service at

402-331-5558 or 402-734-5556

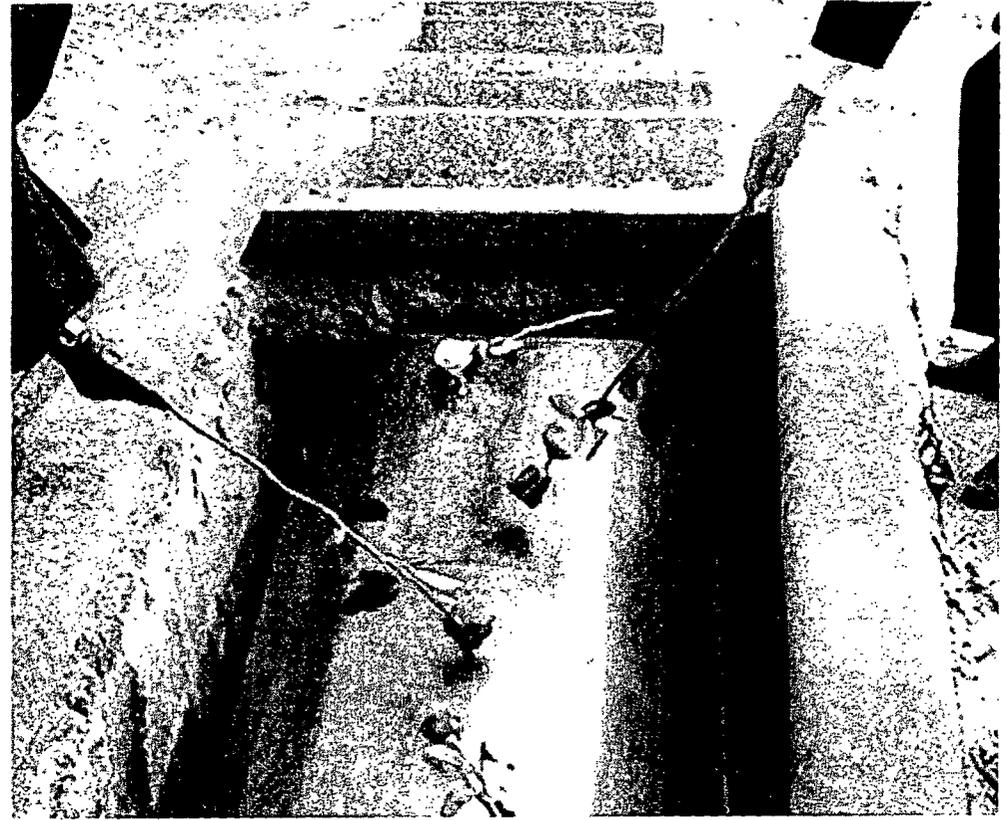
Each card will cost about \$3.00 to create

Promotional Opportunities

- College Students
- Christmas/ Holiday gifts
- Concerned Parents
- 21st Birthday Gifts



This...



or that?